#### Distributed Text Mining with tm

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### Motivation

For illustration assume that a leader of a party is facing an upcoming election. He or she might be interessted in tracking the general sentiment about the parties in the target population via analyzing political media coverage in order to improve his or her campaign accordingly<sup>1</sup>.

The New York Stock Exchange (NYSE) processes and stores a massive amount of data during trading days. Many news agencies like Reuters, Bloomberg, and further publishers provide news and stories partly in structured form through RSS feeds or grant paying customers access to their news databases.

Text mining might help to extract interesting patterns from news available on the Web.

<sup>&</sup>lt;sup>1</sup>For the 2004 US Presidential Election, Scharl and Weichselbraun (2008) developed a webmining tool to analyze about half a million documents in weekly intervals.

# Text Mining

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# Text Mining

- Highly interdisciplinary research field utilizing techniques from computer science, linguistics, and statistics
- Vast amount of textual data available in machine readable format:
  - Content of Websites (Google, Yahoo, etc.)
  - Scientific articles, abstracts, books, etc. (CiteSeerX Project, Epub Repositories, Gutenberg Project, etc.)
  - News feeds (Reuters and other news agencies)
  - Memos, letters, etc.
  - blogs, forums, mailing lists, Twitter etc.
- Steady increase of text mining methods (both in academia as in industry) within the last decade

# Text Mining in R

- tm Package
- Tailored for
  - Plain texts, articles and papers
  - Web documents (XML, SGML, etc.)
  - Surveys
- Available transformations: stemDocument(), stripWhitespace(), tmTolower(), etc.
- Methods for
  - Clustering
  - Classification
  - Visualization
- ▶ Feinerer (2010) and Feinerer et al. (2008)

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# Text Mining in R

Components of a text mining framework, in particular tm:

- Sources which abstract input locations (DirSource(), VectorSource(), etc.)
- Readers (readPDF(), readPlain(), readXML(), etc.)
- A (PlainText-) Document contains contents of the document and meta data
- A corpus contains one or several documents and corpus-level meta data (abstract class in R)

Pre-constructed corpora are available from http://datacube.wu.ac.at.

```
E.g., Reuters21578:
install.packages("tm.corpus.Reuters21578", repos =
"http://datacube.wu.ac.at")
```

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#### Functions and Methods

- Display The print() and summary() convert documents to a format so that R can display them. Additional meta information can be shown via summary().
- Length The length() function returns the number of documents in the corpus.
- Subset The [[ operator must be implemented so that individual documents can be extracted from a corpus.
- Apply The tm\_map() function which can be conceptually seen as an lapply() implements functionality to apply a function to a range of documents.

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#### Example: Handling Corpora in R

```
> library("tm")
```

> corpus <- Corpus(DirSource("Data/reuters"), list(reader = readReut21578XML))</pre>

```
> library("tm.corpus.Reuters21578")
```

```
> data(Reuters21578)
```

> Reuters21578

A corpus with 21578 text documents

```
> length(Reuters21578)
```

```
[1] 21578
```

```
> Reuters21578[[3]]
```

Texas Commerce Bancshares Inc's Texas Commerce Bank-Houston said it filed an application with the Comptroller of the Currency in an effort to create the largest banking network in Harris County.

The bank said the network would link 31 banks having 13.5 billion dlrs in assets and 7.5 billion dlrs in deposits.

Reuter

# Preprocessing

Stemming:

- Erasing word suffixes to retrieve their radicals
- Reduces complexity almost without loss of information
- Stemmers provided in packages Rstem<sup>1</sup> and Snowball<sup>2</sup>(preferred) based on Porter (1980)
- Function stemDocument()

Stopword removal:

- Words with a very low entropy
- Based on base function gsub()
- Function removeWords()
- Removal of whitespace (stripWhitespace()) and punctuation (removePunctuation()) work similar

<sup>&</sup>lt;sup>1</sup>Duncan Temple Lang (version 0.3-1 on Omegahat) <sup>2</sup>Kurt Hornik (version 0.0-7 on CRAN)

#### Example: Preprocessing

```
> stemmed <- tm_map(Reuters21578[1:5], stemDocument)
> stemmed[[3]]
```

Texa Commerc Bancshar Inc Texas Commerc Bank-Houston said it file an applic with the Comptrol of the Currenc in an effort to creat the largest bank network in Harri County.

The bank said the network would link 31 bank having 13.5 billion dlrs in asset and 7.5 billion dlrs in deposits.

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```
> removed <- tm_map(stemmed, removeWords, stopwords("english"))
> removed[[3]]
```

Texa Commerc Bancshar Inc Texas Commerc Bank-Houston file applic Comptrol Currenc effort creat largest bank network Harri County. The bank network link 31 bank 13.5 billion dlrs asset 7.5 billion dlrs deposits.

Reuter

#### **Document-Term Matrices**

A very common approach in text mining for actual computation on texts is to build a so-called *document-term matrix* (DTM) holding frequencies of distinct terms  $tf_{i,j}$ , i.e., the *term frequency* (TF) of each term  $t_i$  for each document  $d_j$ . Its construction typically involves pre-processing and counting TFs for each document.

$$tf_{i,j} = n_{i,j}$$

where  $n_{i,j}$  is the number of occurrences of the considered term *i* in document *j*.

DTMs are stored using a simple sparse (triplet) representation implemented in package **slam** by Hornik et al. (2010).

#### **Document-Term Matrices**

- Counting TFs is problematic regarding relevancy in the corpus
- E.g., (stemmed) terms like signatures occurs in almost all documents in the corpus
- Typically, the *inverse document frequency* (IDF) is used to suitably modify the TF weight by a factor that grows with the *document frequency df*

$$idf_i = \log \frac{N}{df_i}$$

 Combining both, the TF and IDF weighting we get the term frequency - inverse document frequency (tf-idf)

$$tf$$
- $idf_{i,j} = tf_{i,j} \times idf_i$ 

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## Example: Document-Term Matrices

```
> Reuters21578_DTM <- DocumentTermMatrix(Reuters21578, list(stemming = TRUE,
+ removePunctuation = TRUE))
```

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```
> data(Reuters21578_DTM)
```

```
> Reuters21578_DTM
```

```
A document-term matrix (21578 documents, 33090 terms)
```

```
Non-/sparse entries: 877918/713138102
Sparsity
                 : 100%
Maximal term length: 30
Weighting : term frequency (tf)
> inspect(Reuters21578_DTM[51:54, 51:54])
A document-term matrix (4 documents, 4 terms)
Non-/sparse entries: 0/16
Sparsity : 100%
Maximal term length: 10
Weighting : term frequency (tf)
   Terms
Docs abdul abdulaziz abdulhadi abdulkadir
 51
        0
                 0
                           0
                                     0
 52
        0
                 0
                           0
                                     0
 53
        0
                 0
                           0
                                     0
 54
        0
                 0
                           0
                                     0
```

## Challenges

- Data volumes (corpora) become bigger and bigger
- Many tasks, i.e. we produce output data via processing lots of input data
- Processing large data sets in a single machine is limited by the available main memory (i.e., RAM)
- Text mining methods are becoming more complex and hence computer intensive
- Want to make use of many CPUs
- Typically this is not easy (parallelization, synchronization, I/O, debugging, etc.)

- Need for an integrated framework
- preferably usable on large scale distributed systems
- $\rightarrow$  Main motivation: large scale data processing

Data sets:

- Reuters-21578: one of the most widely used test collection for text categorization research (news from 1987)
- NSF Research Award Abstracts (NSF): consists of 129,000 plain text abstracts describing NSF awards for basic research submitted between 1990 and 2003. It is divided into three parts.
- ► *Reuters Corpus Volume 1 (RCV1)*: > 800.000 text documents

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 New York Times Annotated Corpus (NYT): > 1.8 million articles articles published by the New York Times between 1987-01-01 and 2007-06-19

	# documents	corpus size [MB] <sup>1</sup>	size DTM [MB]
Reuters-21578	21,578	87	16.4
NSF (Part 1)	51,760	236	101.4
RCV1	806,791	3,800	1130.8
NYT	1,855,658	16,160	NA

<sup>1</sup>calculated with the Unix tool du

## Opportunities

- Distributed computing environments are scalable in terms of CPUs and memory (disk space and RAM) employed.
- Multi-processor environments and large scale compute clusters/clouds available for a reasonable price
- Integrated frameworks for parallel/distributed computing available (e.g., Hadoop)
- Thus, parallel/distributed computing is now easier than ever
- R already offers extensions to use this software: e.g., via hive, RHIPE, nws, iterators, multicore, Rmpi, snow, etc.

Employing such systems with the right tools we can significantly reduce runtime for processing large data sets.

Difficulties:

- Large data sets
- Corpus typically loaded into memory
- Operations on all elements of the corpus (so-called transformations)

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Strategies:

- Text mining using tm and MapReduce/hive<sup>1</sup>
- Text mining using tm and MPI/snow<sup>2</sup>

<sup>1</sup>Stefan Theußl (version 0.1-2) <sup>2</sup>Luke Tierney (version 0.3-3)

# The MapReduce Programming Model

- Programming model inspired by functional language primitives
- Automatic parallelization and distribution
- Fault tolerance
- I/O scheduling
- Examples: document clustering, web access log analysis, search index construction, ...
- Dean and Ghemawat (2004)

Hadoop (http://hadoop.apache.org/core/) developed by the Apache project is an open source implementation of MapReduce.

# The MapReduce Programming Model



Figure: Conceptual Flow

# The MapReduce Programming Model

A MapReduce implementation like Hadoop typically provides a distributed file system (DFS, Ghemawat et al., 2003):

- Master/worker architecture (Namenode/Datanodes)
- Data locality
- Map tasks are applied to partitioned data
- Map tasks scheduled so that input blocks are on same machine

- Datanodes read input at local disk speed
- Data replication leads to fault tolerance
- Application does not care whether nodes are OK or not

# Hadoop Streaming

 Utility allowing to create and run MapReduce jobs with any executable or script as the mapper and/or the reducer

\$HADOOP\_HOME/bin/hadoop jar \$HADOOP\_HOME/hadoop-streaming.jar

- -input inputdir
- -output outputdir
- -mapper ./mapper
- -reducer ./reducer



# Hadoop InteractiVE (hive)

hive provides:

- Easy-to-use interface to Hadoop
- Currently, only Hadoop core (http://hadoop.apache.org/core/) supported
- High-level functions for handling Hadoop framework (hive\_start(), hive\_create(), hive\_is\_available(), etc.)

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- DFS accessor functions in R (DFS\_put(), DFS\_list(), DFS\_cat(), etc.)
- Streaming via Hadoop (hive\_stream())
- Available on R-Forge in project RHadoop

## Example: Word Count

Data preparation:

```
1 > library("hive")
  Loading required package: rJava
2
  Loading required package: XML
3
  > hive_start()
4
5 > hive is available()
6 [1] TRUE
   > DFS_put("~/Data/Reuters/minimal", "/tmp/Reuters")
7
8
   > DFS_list("/tmp/Reuters")
  [1] "reut-00001.xml" "reut-00002.xml" "reut-00003.xml"
9
  [4] "reut-00004.xml" "reut-00005.xml" "reut-00006.xml"
10
 [7] "reut-00007.xml" "reut-00008.xml" "reut-00009.xml"
11
   > head(DFS_read_lines("/tmp/Reuters/reut-00002.xml"))
12
   [1] "<?xml version=\"1.0\"?>"
13
   [2] "<REUTERS TOPICS=\"NO\" LEWISSPLIT=\"TRAIN\" [...]
14
   [3] " <DATE>26-FEB-1987 15:03:27.51</DATE>"
15
  [4] " <TOPICS/>"
16
  [5] " <PLACES > "
17
   [6] " <D>usa</D>"
18
```

Solution:

- 1. Distributed storage
  - Data set copied to DFS ('DistributedCorpus')
  - Only meta information about the corpus remains in memory
- 2. Parallel computation
  - ► Computational operations (*Map*) on all elements in parallel

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- MapReduce paradigm
- Work horses tm\_map() and TermDocumentMatrix()

Processed documents (revisions) can be retrieved on demand.

Implemented in a "plugin" package to tm: tm.plugin.dc.

```
> library("tm.plugin.dc")
> dc <- DistributedCorpus(DirSource("Data/reuters"),</pre>
                           list(reader = readRept21578XML))
+
> dc <- as.DistributedCorpus(Reuters21578)</pre>
> summarv(dc)
A corpus with 21578 text documents
The metadata consists of 2 tag-value pairs and a data frame
Available tags are:
  create date creator
Available variables in the data frame are:
  MetaID
--- Distributed Corpus ---
Available revisions:
  20100417144823
Active revision: 20100417144823
DistributedCorpus: Storage
- Description: Local Disk Storage
- Base directory on storage: /tmp/RtmpuxX3W7/file5bd062c2
- Current chunk size [bytes]: 10485760
> dc <- tm_map(dc, stemDocument)</pre>
```

```
> print(object.size(Reuters21578), units = "Mb")
```

109.5 Mb

> dc

A corpus with 21578 text documents

> dc\_storage(dc)

DistributedCorpus: Storage

- Description: Local Disk Storage
- Base directory on storage: /tmp/RtmpuxX3W7/file5bd062c2
- Current chunk size [bytes]: 10485760

> dc[[3]]

Texas Commerce Bancshares Inc's Texas Commerce Bank-Houston said it filed an application with the Comptroller of the Currency in an effort to create the largest banking network in Harris County.

The bank said the network would link 31 banks having 13.5 billion dlrs in assets and 7.5 billion dlrs in deposits.

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#### Reuter

```
> print(object.size(dc), units = "Mb")
```

0.6 Mb

# Constructing DTMs via MapReduce

- Parallelization of transformations via tm\_map()
- Parallelization of DTM construction by appropriate methods
- Via Hadoop streaming utility (R interface hive\_stream())
- Key / Value pairs: docID / tmDoc (document ID, serialized tm document)
- Differs from MPI/snow approach where an lapply() gets replaced by a parLapply()

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# Constructing DTMs via MapReduce

- 1. Input: <docID, tmDoc>
- 2. Preprocess (Map): <docID, tmDoc>  $\rightarrow$  <term, docID, tf>

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- 4. Collection: <term, list(docID, tf)>  $\rightarrow$  DTM



bignode.q – 4 nodes			
2	Dual Core Intel XEON 5140 @ 2.33 GHz		
16	GB RAM		
node.q – 68 nodes			
1	Intel Core 2 Duo 6600 @ 2.4 GHz		
4	GB RAM		

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This is a total of 152 64-bit computation nodes and a total of 336 gigabytes of RAM.

MapReduce framework:

- Hadoop 0.20.1 (implements MapReduce + DFS)
- ▶ R (2.10.1) with **tm** (0.5-2) and **hive** (0.1-2)
- Code implementing 'DistributedCorpus' in (tm.plugin.dc)

## Benchmark



Figure: Runtime in seconds for stemming, stopword removal, and whitespace removal on the full Reuters-21578 data set (above) and on E and a set (above) and on E

# **Outlook and Conclusion**

## Outlook - Computing on Texts

```
> library("slam")
> cs <- col sums(Reuters21578 DTM)</pre>
> (top20 <- head(sort(cs, decreasing = TRUE), n = 20))</pre>
                     pct compani bank billion
   mln
          dlrs
               reuter
                                                     share
                                                              cts
                                                                   market
 25513 20528 19973 17013 11396 11170
                                              10240
                                                      9627
                                                             8847
                                                                     7869
 price trade inc
                         net stock corp loss rate
                                                             sale
                                                                     oper
                                       6005 5719 5406
  6944 6865 6695 6070
                             6050
                                                             5138
                                                                    4699
> DTM_tfidf <- weightTfIdf(Reuters21578_DTM)</pre>
> DTM tfidf
A document-term matrix (21578 documents, 33090 terms)
Non-/sparse entries: 877918/713138102
Sparsity
                 : 100%
Maximal term length: 30
Weighting
                 : term frequency - inverse document frequency (normalized) (
> cs tfidf <- col sums(DTM tfidf)</pre>
> cs_tfidf[names(top20)]
     mln
             dlrs
                                      compani
                                                  bank
                                                         billion
                                                                    share
                     reuter
                                 pct
780.2629 544.7084
                  103.8984 455.8033
                                     347.4688 355.8040 388.7671
                                                                 421.8325
           market price
                               trade
                                          inc
                                                   net
                                                          stock
     cts
                                                                     corp
1119.2683 217.8757 235.4840 216.8312 341.8051 572.6022 290.0943
                                                                 292.2116
    loss
             rate
                       sale
                                oper
552,9568 197,7876
                   320,2611
                            253.8356
```

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### **Outlook - Sentiment Analysis**

- Compute sentiment scores based on e.g., daily news
- Use (normalized) TF-IDF scores
- Currently General Inquirer tag categories are employed (provided in package tm.plugin.tags)
- Construct time series of tagged documents
  - > library("tm.plugin.tags")
  - > head(tm\_get\_tags("Positiv", collection = "general\_inquirer"))

[1] "abide" "ability" "able" "abound" "absolve" "absorbent

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 Compare with time series of interest (e.g., of a financial instrument)

#### **Outlook - Sentiment Analysis**





Figure: Time series of scores (normalized TF) for barrel-crude-oil, sentiment scores, and the stock price of CBT.

#### Conclusion - tm and Hadoop

- Use of Hadoop in particular the DFS enhances handling of large corpora
- Significant speedup in text mining applications
- Thus, MapReduce has proven to be a useful abstraction
- Greatly simplifies distributed computing
- Developer focus on problem
- Implementations like Hadoop deal with messy details
  - different approaches to facilitate Hadoop's infrastructure

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language- and use case dependent

# Conclusion - Text Mining in R

The complete text mining infrastructure consists of many components:

- **tm**, text mining package (0.5-3.2, Feinerer, 2010)
- slam, sparse lightweigt arrays and matrices (0.1-11, Hornik et.al., 2010)
- tm.plugin.dc, distributed corpus plugin (0.1-2, Theussl and Feinerer, 2010)
- tm.plugin.tags, tag category database (0.0-1, Theussl, 2010)
- hive, Hadoop/MapReduce interface (0.1-5, Theussl and Feinerer, 2010)

Two of them are are released on CRAN (**tm**, **slam**), two are currently in an advanced development stage on R-Forge in project *RHadoop* (**hive**, **tm.plugin.dc**), and one will be released shortly (**tm.plugin.tags**).

Eventually, combine everything in a news mining package

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## Thank You for Your Attention!

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