

# Hierarchical Hidden Markov Models in High-Frequency Stock Markets

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# Agenda

- Motivation (30“)
- Hierarchical Hidden Markov Models (2’)
- Features (3’)
- Application (7’)
- Takeaway (1’)

# Motivation

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# Motivation = problem

Identify and predict price trends systematically in a profitable way

# What we know = stylized facts

- Market behavior is **complex and partially unknown**
- **Non-linear interactions** between price and volume
- **Multi-resolution**: short-term trends within long-term trends
- High-frequency: **noisy and large datasets** need fast online computations

# One approach (among many)

Ensemble of statistical and machine learning techniques

1. Create **intermediate** indicator variables
2. Combine into **discrete features** using technical analysis rules
3. **Build a hierarchy** to link all the features in a logical way
4. Apply clustering with **Markovian memory** (a parsimonious way to model non-linear correlations)

# Hierarchical Hidden Markov Models

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HMM cannot capture **multi-scale dynamics**.

- Recursive hierarchical generalization of the HMM.
- Systematic unsupervised approach for complex multi-scale structure.
- Motivated by multiplicity of **length scales** and the different **stochastic levels**.
- Inference on **correlation over long periods** via higher levels of hierarchy.

# Hierarchical HMM<sup>1</sup>

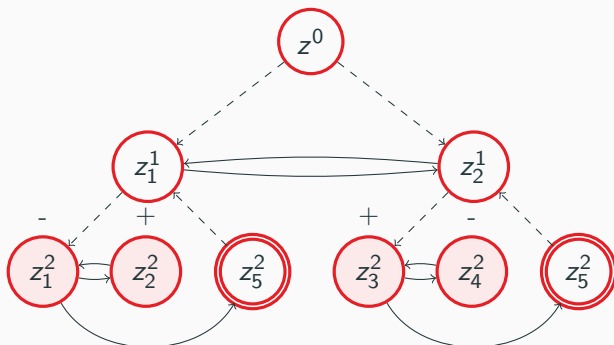


Figure 1: Hierarchical Hidden Markov Model for price and volume. Top states  $z_1^1$  and  $z_2^1$  represent bulls and bears.

<sup>1</sup>See a complete description in the write-up (see last slides).

# Features

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Sequence of triples  $\{y_k\}$

$$y_k = (t_k, p_k, v_k),$$

where  $t_k \leq t_{k+1}$  is the time stamp in seconds,  $p_k$  is the trade price and  $v_k$  is the trade volume.

In other words: tick-by-tick trade price and size, or L1 data.

# How to make useful features?

*[...] some machine learning projects succeed and some fail. What makes the difference? Easily the most important factor is the features used. (Domingos 2012)*

## What would make features strong?

- **Underlying theory:** representative of our beliefs about how markets work (interactions between price and volume)
- **Empirical support:** when applied on real data, results are consistent with empirical evidence
- **Statistical properties:** captures non-linearities in a simple, parsimonious, and tractable way
- **Noise reduction:** by discretization
- **Computational complexity:** reduce dataset size

- (1) Identify local extrema, where  $e_n$  is the price at the extreme.
- (2) Create intermediate variables and features<sup>2</sup>:
  - $f_n^0$  direction: up/down.
  - $f_n^1$  price trend: up/down/no trend.
  - $f_n^2$  volume trend: volume strengthens/weakens/is indeterminate.

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<sup>2</sup>See the appendix for a formal definition of the variables.

## Feature engineering - Step 3

(3) Combine into 18 meaningful features linked hierarchically by the model.

Feature	Zig-zag	Price trend	Volume trend	Market State	Feature	Zig-zag	Price trend	Volume trend	Market State
$U_1$	Up +1	Up +1	Strong +1	Bull	$D_1$	Dn -1	Up +1	Weak -1	Bull
$U_2$	Up +1	Dn -1	Strong +1	Bull	$D_2$	Dn -1	Dn -1	Weak -1	Bull
$U_3$	Up +1	Up +1	Indet 0	Bull	$D_3$	Dn -1	Up +1	Indet 0	Bull
$U_4$	Up +1	No 0	Strong +1	Bull	$D_4$	Dn -1	No 0	Weak -1	Bull
$U_5$	Up +1	No 0	Indet 0	Local	$D_5$	Dn -1	No 0	Indet 0	Local
$U_6$	Up +1	No 0	Weak -1	Bear	$D_6$	Dn -1	No 0	Strong +1	Bear
$U_7$	Up +1	Dn -1	Indet 0	Bear	$D_7$	Dn -1	Dn -1	Indet 0	Bear
$U_8$	Up +1	Up +1	Weak -1	Bear	$D_8$	Dn -1	Up +1	Strong +1	Bear
$U_9$	Up +1	Dn -1	Weak -1	Bear	$D_9$	Dn -1	Dn -1	Strong +1	Bear

# Example (1)

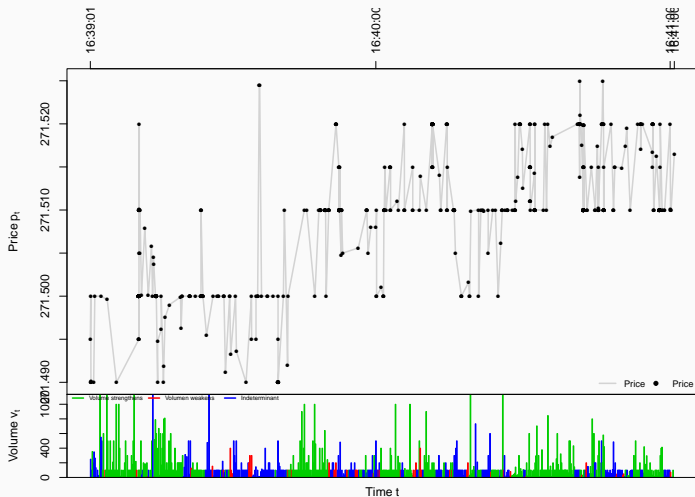


Figure 2: Tick by tick trades from SPY 2018-01-04 16:39:00/2018-01-04 16:41:00.



## Example (2)

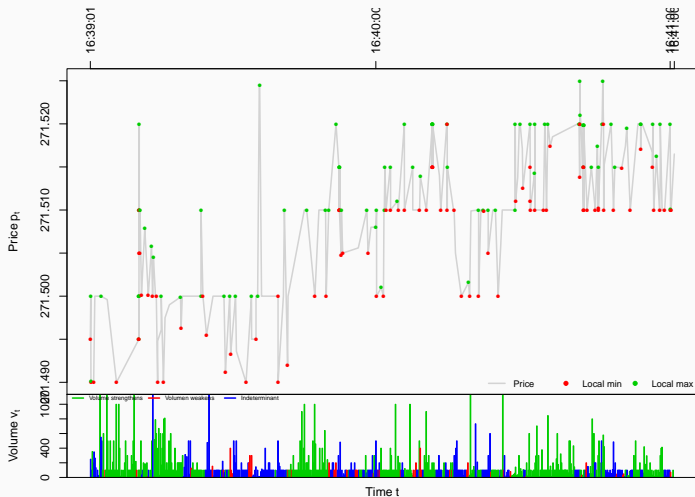


Figure 3: Extrema extracted from SPY 2018-01-04 16:39:00/2018-01-04 16:41:00.

# Example (3)

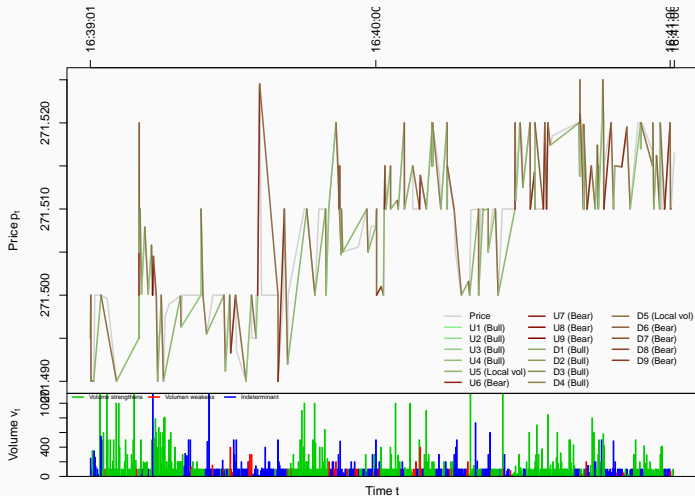


Figure 4: Features extracted from SPY 2018-01-04 16:39:00/2018-01-04 16:41:00.

# Application

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# Replication (1)

Back tested on 12 stocks<sup>3</sup>, 17 days, 7 configurations:

$12 \times 17 \times 7 = 1,428$  out of sample daily returns.

- For most stocks, HHMM outperforms buy & hold (B&H).
- Returns virtually uncorrelated with B&H.
- Sometimes HHMM offers less variance than B&H (further research needed).

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<sup>3</sup>Namely BBDb, BCE, CTCa, ECA, G, K, MGa, NXY, SJRb, SU, TCKb, TLM (all from Toronto Stock Exchange).

# Replication (2)

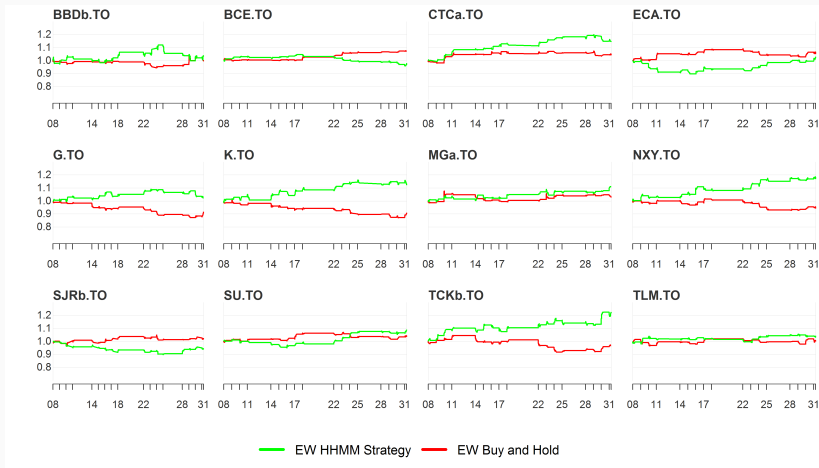


Figure 5: Equity curves for twelve stocks.

## Extension (1)

We now test the model against more relevant data: **current, larger datasets from different assets in more competitive and liquid markets.**<sup>4</sup> A total of **55 million observations**.

- Does the model generalize well?
  - Will the model structure be representative of the behaviour of **other assets and markets**?
  - Will the model perform similarly in **different contexts**?
  - Will significantly **larger datasets** pose new computational challenges?

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<sup>4</sup>Namely EFA, GLD, SPY, XLB, XLE, XLF, XLI, XLK, XLP, XLU, XLV, XLY. L1 data for 15 trading days each.

- If not, ...
  - What part of the model does not generalize?
  - What can we learn from the deviances?
  - What should we address next?

*Has the model learnt two **distinct** latent states?*

- In **financial terms**: Do returns vary in each state?
  - In **statistical terms**:
    - Are the conditional (given the latent state) and unconditional distributions of returns different?
    - Alternatively, do latent states **contain information** about the returns?
- ! Note: Informativeness (i.e. the ability to extract latent information from observations) does **not** guarantee profitability.



# Latent state distinction - Example

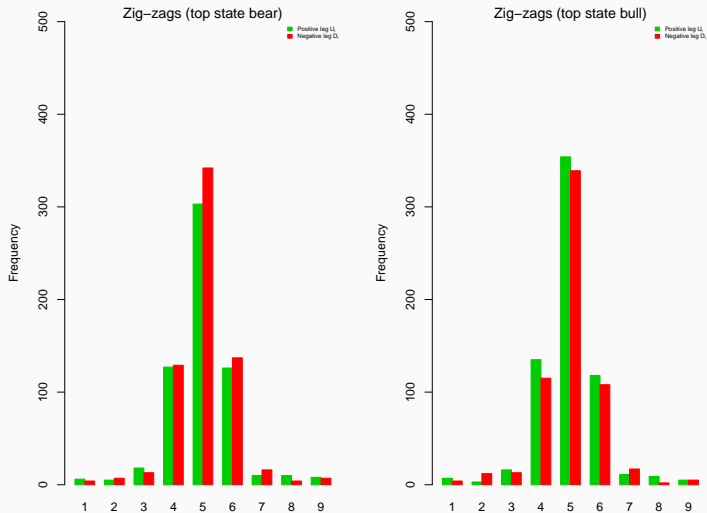


Figure 6: Distribution of features from GLD 22017-12-29 14:30:00/2018-01-05 21:30:00 (in sample).

- Tayal (2009) finds that the relative frequency of the conditional returns is significantly different from the relative frequency of the unconditional returns.
- In our new application, there is enough evidence to argue that return characteristics vary per state as well.


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<sup>5</sup>Statistical tests are reported in the appendix.

*Does the bullish regime have a **greater** mean return than the bearish regime?*

- In **financial terms**: Are observed mean returns logically consistent with estimated states?
- In **statistical terms**: Is the mean return in the bullish state greater than the mean return in the bearish state?

# Regime return characteristics - Results<sup>6</sup>

- In-sample
  - Tayal (2009) finds strong **in-sample** evidence in favor of the hypothesis for the most liquid half of Canadian stocks.
  - In our new application, we also find **in sample** that the mean return in the bull state is greater than the mean return in the bear state.
- Out-of-sample:
  - Tayal (2009) finds strong evidence to answer the question positively for most Canadian stocks.
  - In our new application, no stock has statistically larger **out-of-sample** returns in bull states.
    - States are interchanged out-of-sample!
    -  Some rather strong limitations to t-test assumptions apply (further research on a better comparison methodology needed).


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<sup>6</sup>Statistical tests are reported in the appendix.

*Does the bullish regime have a positive mean return? Does the bearish regime have a negative mean return?*

- In **financial terms**: Does the model capture runs and reversals correctly?
- In **statistical terms**: Is the mean return in the bullish state greater than zero? Is the mean return in the bearish state less than zero?

# Regime return characteristics - Results<sup>7</sup>

- In-sample:
  - Tayal (2009) finds strong evidence to answer the question positively for all Canadian stocks.
  - In our new application, all stocks have statistically positive (negative) in-sample returns in bull (bear) states.
- Out-of-sample
  - Tayal (2009) finds strong evidence in favor of the hypothesis for the most liquid half of Canadian stocks.
  - In our new application, none has statistically positive (negative) returns in bull (bear) states.
    - There seems to be a misclassification problem in top states.
    -  Some rather strong limitations to t-test assumptions apply (further research on a better comparison methodology needed).

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<sup>7</sup>Statistical tests are reported in the appendix.

# Trading strategy - Hypothesis

- An informative model is **not** be profitable per se.
- Our workflow:
  1. Construct features from observed trade series.
  2. Use features to make on-line inference about the latent states.
  3. Use filtered states as a trading signal.
    - Go long when top level state switches to bullish (a run).
    - Go short when top level state switches to bearish (a reversal).
    - We trade with a one-tick lag because zig-zags are observed after completion.
    - We assume that we trade the next price (no fees).

# Trading strategy - Example

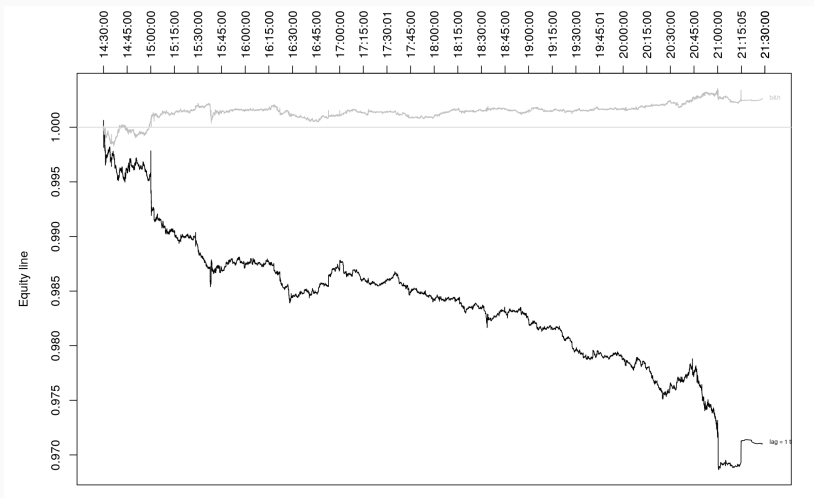


Figure 7: Out-of-sample equity line (SPY 2018-01-02 14:30:00/2018-01-02 21:30:00).



# Trading strategy - Example

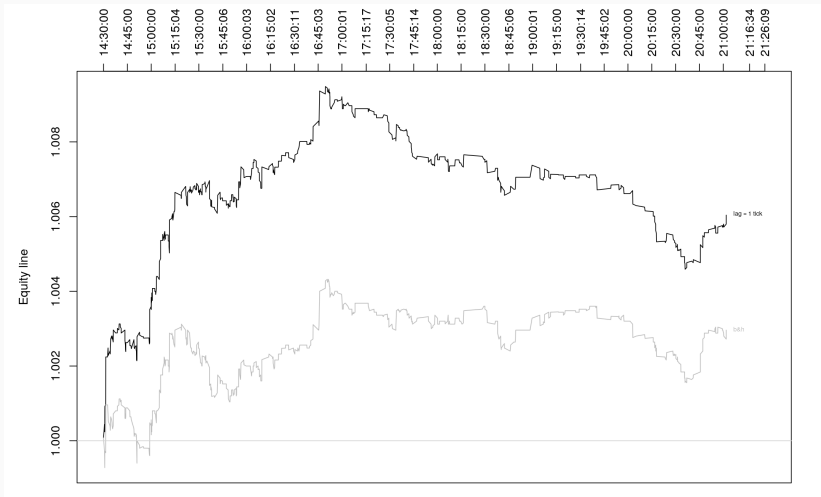


Figure 8: Out-of-sample equity line (GLD 2018-01-05 14:30:00/2018-01-05 21:30:00).

# Trading strategy - Example

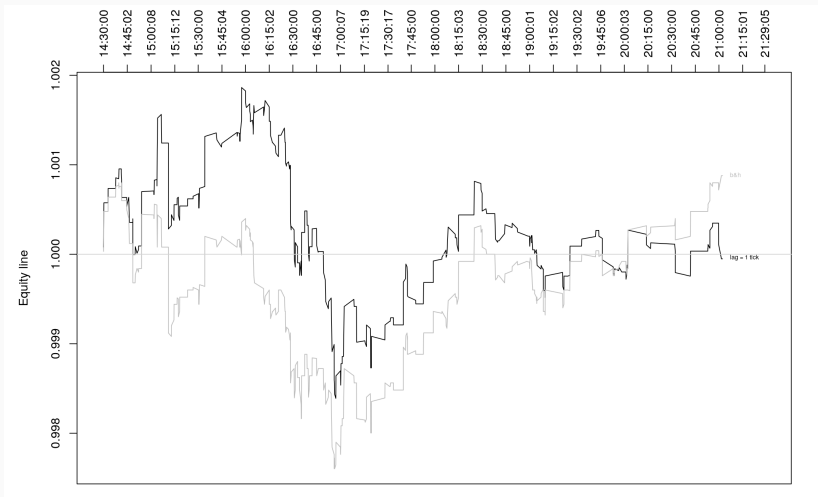


Figure 9: Out-of-sample equity line (GLD 2018-01-08 14:30:00/2018-01-08 21:30:00).

# Trading strategy - Example

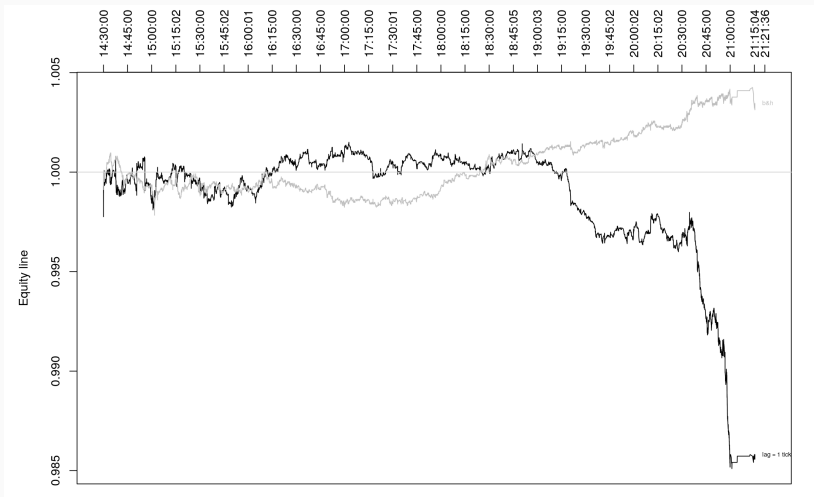


Figure 10: Out-of-sample equity line (GLD 2018-01-02 14:30:00/2018-01-02 21:30:00).

- In sample, **the model shows a good fit** in both the original and the new applications.
  - Estimated bull and bear markets show the expected properties.
- Out of sample, **the model does not generalize well**.
  - Although the model learns distinct states, bull and bear out-of-sample returns do not exhibit reasonable characteristics.
  - Trading performance deteriorates along with the number of trades, a hint of bias.

## Further research (1)

- Possible improvements:
  - The model should account for **bid-ask bounce**. In the proposed implementation, a bounce may trigger a trade.
  - More realistic feature engineering rules: volume bars (Easley, Lopez de Prado, and O'Hara 2012) and trade imbalance (Cont, Kukanov, and Stoikov 2014).
  - **More stable regimes**. With the current specification, top state has a median duration of 3 ticks. Market regimes are short lived.
  - The  $\alpha$  threshold (change in volume) should be estimated to allow for a **smoother transition among features**. The suggestion that  $\alpha = 0.25$  may not produce reasonable zig-zags outside the original application.

On the computational side, more relevant **datasets are larger than the original application**. Fully Bayesian inference is unreasonable as of today.

Further research is needed on either:

1. More efficient learning algorithm.
2. More efficient implementations of current algorithms.



Our fully-reproducible implementation is available in [GitHub](#).

- L1 (tick by tick) data for 12 stocks (CC-BY-NC).<sup>8</sup>
- R code for feature engineering and analysis (GNU-GPL 3).
- Stan code for Bayesian inference (GNU-GPL 3).
- Write-up with details about our replication (CC-BY).

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<sup>8</sup>Thomson Reuters has generously agreed to allow us to make the data available under the CC-BY-NC license. Please see the [LICENSE file](#).

## GSoC 2018: Full Bayesian Inference for Hidden Markov Models.

*R package to run full Bayesian inference on Hidden Markov Models (HMM) using the probabilistic programming language Stan. By providing an intuitive, expressive yet flexible input interface, we enable non-technical users to carry out research using the Bayesian workflow.*



# Appendix

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## Feature engineering rules (1)

$$f_n^0 = \begin{cases} +1 & \text{if } e_n \text{ is a local maximum (positive zig-zag)} \\ -1 & \text{if } e_n \text{ is a local minimum (negative zig-zag),} \end{cases}$$

$$f_n^1 = \begin{cases} +1 & \text{if } e_{n-4} < e_{n-2} < e_n \wedge e_{n-3} < e_{n-1} \text{ (up-trend)} \\ -1 & \text{if } e_{n-4} > e_{n-2} > e_n \wedge e_{n-3} > e_{n-1} \text{ (down-trend)} \\ 0 & \text{otherwise (no trend).} \end{cases}$$

## Feature engineering rules (2)

$$\nu_n^1 = \frac{\phi_n}{\phi_{n-1}}, \quad \nu_n^2 = \frac{\phi_n}{\phi_{n-2}}, \quad \nu_n^3 = \frac{\phi_{n-1}}{\phi_{n-2}}, \quad \tilde{\nu}_n^j = \begin{cases} +1 & \text{if } \nu_n^j - 1 > \alpha \\ -1 & \text{if } 1 - \nu_n^j > \alpha \\ 0 & \text{if } |\nu_n^j - 1| \leq \alpha \end{cases}$$

$$f_n^2 = \begin{cases} +1 & \text{if } \tilde{\nu}_n^1 = 1, \tilde{\nu}_n^2 > -1, \tilde{\nu}_n^3 < 1 \text{ (volume strengthens)} \\ -1 & \text{if } \tilde{\nu}_n^1 = -1, \tilde{\nu}_n^2 < -1, \tilde{\nu}_n^3 > -1 \text{ (volume weakens)} \\ 0 & \text{otherwise (volume is indeterminant).} \end{cases}$$

## Latent state distinction - Out-of-sample

- Tayal (2009) finds that the relative frequency of the conditional returns is significantly different from the relative frequency of the unconditional returns.
- In our new application, there is enough evidence to argue that return characteristics vary per state as well.

Symbol	EFA	GLD	SPY	XLB	XLE	XLF	XLI	XLK	XLP	XLU	XLV	XLY
<i>D</i>	0.2980	0.2496	0.3160	0.2851	0.3144	0.3083	0.2263	0.2469	0.2667	0.3114	0.2506	0.2078
p-value	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000

Table 1: Two-sample Kolmogorov-Smirnov test. Null: the empirical cumulative conditional and unconditional distributions of out-of-sample returns are drawn from the same distribution. Alternative: two-sided.


## Regime return characteristics - In-sample Results

- Tayal (2009) finds strong in-sample evidence in favor of the hypothesis for the most liquid half of Canadian stocks.
- In our new application, we also find **in sample** that the mean return in the bull state is greater than the mean return in the bear state.

	EFA	GLD	SPY	XLB	XLE	XLF	XLI	XLK	XLP	XLU	XLV	XLY
$t$	337.34	164.01	619.79	110.67	474.35	585.09	143.77	158.13	105.79	484.78	108.22	72.92
p-value	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
$\hat{\mu}_{\text{bull}} - \hat{\mu}_{\text{bear}}$	0.37	0.22	0.31	0.19	0.48	0.49	0.24	0.2	0.16	0.5	0.15	0.12

Table 2: Two-sample unpaired t-test. Null: the mean of the distribution of out-of-sample bull returns is less or equal the mean of bear returns. Alternative: mean return conditional on bull state is greater than conditional on bear state. Some limitations to the test assumptions apply.

## Regime return characteristics - Out-of-sample

- Tayal (2009) finds strong evidence to answer the question positively for **most** Canadian stocks.
- In our new application, no stock has statistically larger **out-of-sample** returns in bull states versus bear states.
  - States are interchanged out-of-sample!
  -  Some rather strong limitations to t-test assumptions apply (further research on a better comparison methodology needed).

	EFA	GLD	SPY	XLB	XLE	XLF	XLI	XLK	XLP	XLU	XLV	XLY
$t$	-27.86	-0.09	-29.71	-4.06	-18.94	-46.81	-7.23	-9.03	-6.06	-26.47	-1.07	-1.15
p-value	1.00	0.53	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.86	0.87
$\hat{\mu}_{\text{bull}} - \hat{\mu}_{\text{bear}}$	-0.2	0.00	-0.09	-0.06	-0.11	-0.25	-0.11	-0.11	-0.11	-0.18	-0.01	-0.02

Table 3: Two-sample unpaired t-test. Null: the mean of the distribution of out-of-sample bull returns is less or equal the mean of bear returns. Alternative: mean return conditional on bull state is greater than conditional on bear state. Some limitations to the test assumptions apply.


## Regime return characteristics - In-sample results

- Tayal (2009) finds strong evidence to answer the question positively for all Canadian stocks.
- In our new application, all stocks have statistically positive (negative) **in-sample** returns in bull (bear) states.

Symbol	EFA	GLD	SPY	XLB	XLE	XLF	XLI	XLK	XLP	XLU	XLV	XLY
$t_{\text{bear}}$	-238.68	-128.83	-455.47	-77.95	-345.89	-396.8	-131.58	-108.3	-88.14	-354.95	-70.24	-50.28
p-value	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
$\hat{\mu}_{\text{bear}}$	-0.18	-0.13	-0.16	-0.09	-0.25	-0.22	-0.2	-0.09	-0.11	-0.27	-0.06	-0.06
$t_{\text{bull}}$	239.17	101.76	421.09	78.62	324.62	430.27	58.11	115.36	58.54	330.23	82.33	53.24
p-value	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
$\hat{\mu}_{\text{bull}}$	0.2	0.09	0.15	0.1	0.22	0.27	0.04	0.11	0.05	0.23	0.09	0.06

Table 4: One-sample t-test. Null: the distribution mean of out-of-sample bearish (bullish) returns is greater (less) or equal than zero. Alternative: the mean is less (greater) than zero. Some limitations to the test assumptions apply.

## Regime return characteristics - Out-of-sample

- Tayal (2009) finds strong evidence in favor of the hypothesis for the most liquid half of Canadian stocks.
- In our new application, none has statistically positive (negative) returns in bull (bear) states.
  - There seems to be a misclassification problem in top states.
  -  Some rather strong limitations to t-test assumptions apply (further research on a better comparison methodology needed).

Symbol	EFA	GLD	SPY	XLB	XLE	XLF	XLI	XLK	XLP	XLU	XLV	XLY
$t_{\text{bear}}$	19.95	1.01	20.78	2.97	14.75	32.4	7.31	6.61	4.23	17.76	0.2	1.2
p-value	1	0.84	1	1	1	1	1	1	1	1	0.58	0.88
$\hat{\mu}_{\text{bear}}$	0.1	0.01	0.05	0.03	0.06	0.12	0.08	0.06	0.06	0.08	0.00	0.02
$t_{\text{bull}}$	-19.44	0.88	-21.23	-2.77	-12.04	-33.8	-2.91	-6.16	-4.33	-19.66	-1.31	-0.42
p-value	1	0.19	1	1	1	1	1	1	1	1	0.91	0.66
$\hat{\mu}_{\text{bull}}$	-0.1	0.01	-0.05	-0.03	-0.05	-0.13	-0.03	-0.05	-0.06	-0.09	-0.01	-0.01

Table 5: One-sample t-test. Null: the distribution mean of out-of-sample bearish (bullish) returns is greater (less) or equal than zero. Alternative: the mean is less (greater) than zero. Some limitations to the test assumptions apply.



Cont, Rama, Arseniy Kukanov, and Sasha Stoikov. 2014. “The Price Impact of Order Book Events.” *Journal of Financial Econometrics* 12 (1). Oxford University Press: 47–88.

Domingos, Pedro. 2012. “A Few Useful Things to Know About Machine Learning.” *Commun. ACM* 55 (10). New York, NY, USA: ACM: 78–87. doi:[10.1145/2347736.2347755](https://doi.org/10.1145/2347736.2347755).

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